

STRÖER

Street Furniture • 2026



BAKALLAND
BY E. Wedel

**KIEDY OWOCE
WPADAJĄ
W CZEKOLADĘ**

ZBIEG PRZYJEMNOŚCI

BAKALLAND ŻURAWINA
BAKALLAND WIŚNIA
BAKALLAND KISZKOTKA

CITYLIGHTS

Street furniture

Citylight Premium

DESCRIPTION

Illuminated advertising displays located at public transport stops and along main pedestrian routes. Available in both classic and digital versions, ensuring good visibility of the advertisement even after dark.

SIZE

~2 m²

MATERIAL TYPE

paper | plate

LIGHTING TYPE

backlight

PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Gdańsk

Poznań

Wrocław

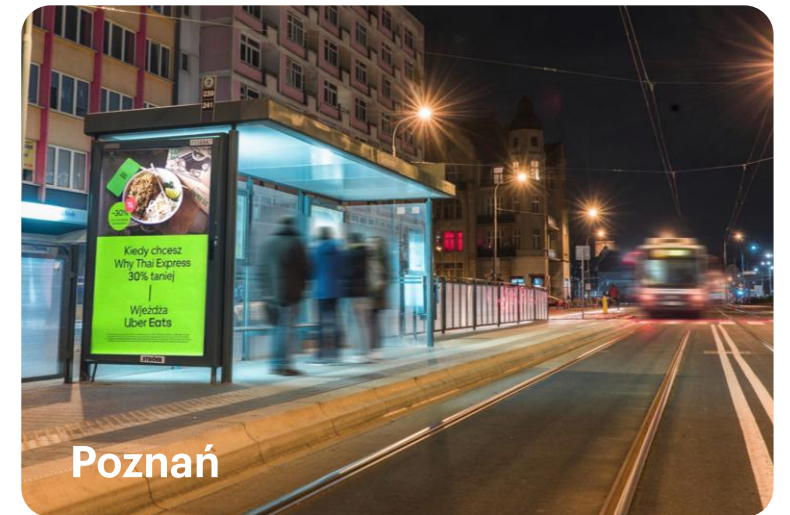
Szczecin

PURCHASE MODEL

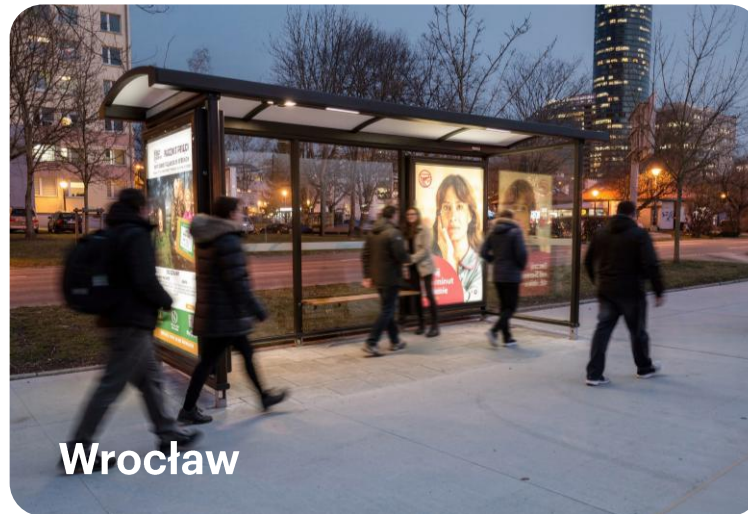
package



Gdańsk



Poznań



Wrocław



Szczecin

Street furniture

Citylight Premium



SIZE

2 m²

MATERIAL TYPE

paper | plate

LIGHTING TYPE

backlight

PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Łódź

Kraków

PURCHASE MODEL

tailor-made

Citylight Digital



SIZE

75"

MATERIAL TYPE

video

PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Wrocław

Kraków

Katowice

PURCHASE MODEL

package | programmatic



STRÖER

HBO ORIGINAL
TO WITAJCIE W
DERRY



NOWY SERIAL
27 PAZDZIERNIKA
HBO max

CITY TOWERS

Street furniture

City Tower Premium

DESCRIPTION

Freestanding advertising displays placed along major streets and at intersections. Their size and multi-sided exposure make them clearly visible in urban traffic and from a distance.

SIZE

6 – 13 m²

MATERIAL TYPE

paper | plate

LIGHTING TYPE

backlight

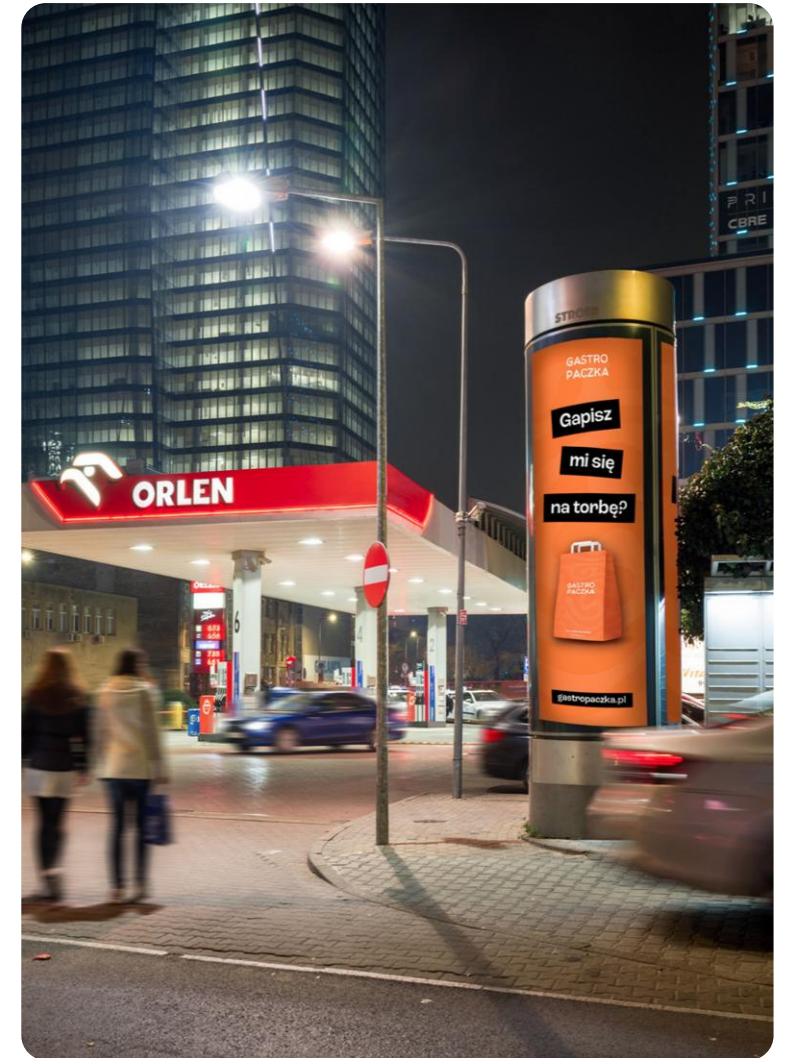
PRODUCT AVAILABLE IN CITIES / AGGLOMERATIONS

Warszawa

Szczecin

PURCHASE MODEL

package



STRÖER

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