

## TECHNICAL SPECIFICATION

1. **Ready to air advertising** for static emission – poster:
  - a) Format – only JPG or BMP, width x height: 1920x1080 pixels (16:9), color mode: RGB.
2. **Ready to air** advertising for moving emission – 2D animation or movie spot:
  - a) **MPEG4:** 1920x1080 pixels, 25 fps, 8 Mbit / sec, constant bit rate, High Profile & High Level (HP@HL), YUV-format: 4:2:2 (file mov, avi, mpg)
  - b) **AVI / Quicktime:** 1920x1080 pixels, 25 fps, 24 bit, no compression, .avi format
  - c) **Flash:** 25 fps, image format 16x9, no Action Script, \*.swf file format
3. **Advertising materials** for production of Advertising:
  - a) Ready graphic materials: only JPG or BMP, width x height: 1920x1080 pixels (16:9), color mode: RGB.
  - b) Graphic materials for production: Photoshop files up to version CS, open files, open layers. Quark X-Press files are not accepted.
  - c) Movie files: **AVI / Quicktime:** 1920x1080 pixels, 25 fps, 24 bit, no compression, .avi format; **MPEG 2:** 1920x1080 pixels, 25 fps, 8 Mbit / sec, constant bit rate, High Profile & High Level (HP@HL), YUV-format: 4:2:2, .mpg format

### Delivery of materials:

1. Materials ready for emission should be delivered to INFOSCREEN not later than 2 working days before the emission date.
2. Materials that require adaptation to INFOSCREEN technical specifications should be delivered to INFOSCREEN not later than 5 working days before the emission date.
3. If production of Advertising by INFOSCREEN is required, the production materials should be delivered to INFOSCREEN not later than 10 working days before the emission date.
4. How to deliver materials:
  - CD-ROM (wg ISO 9660) or DVD (wg ISO 9660) sent to:  
Ströer Media Sp. z o. o. Sp. k. – INFOSCREEN  
Plac Europejski 2  
00-844 Warszawa
  - FTP server:  
Adres: <ftp://ftp.stroeer.pl> or <ftp://194.117.228.4/>  
Login: infoscreen  
Password: Fr25VTvj)Zj
  - Hyperlink to file stored in cloud (google drive, one drive etc.) or in file transfer service for example wetransfer.com