

**TECHNICAL SPECIFICATION****AdWalk - LCD TOTEMS****Resolution:**

Screen 75" - 1080x1920 pixels; ratio 9:16

**Accepted formats:****I. graphics**

- a. jpeg, png, bmp, psd, ai, eps, pdf
- b. fonts changed into curves

**II. animation/video**

- a. mp4 (h.264), wmv, avi, (divX, Xvid), mpeg 2, quicktime (mov)
- b. screens do not emit sound! Add subtitles if necessary

**Sending content for emission:**

1. Content ready for emission should be delivered at least 5 working days before said emission.
2. Content in need of adjusting according to technical specification for LCD Screens should be delivered at least 5 working days before set date of emission.
3. If creating advertisement from material delivered by a client is needed, said materials should be sent at least 10 working days before planned emission date.

**4. Sending options:**

Sending by ftp network protocole:

<ftp.stroer.pl>

Login : **infoscreen**

Password : **Fr25VTvj)Zj**

Please create a new file on FTP server, named accordingly to content included and inform us about it via mail.